



Minutes of Shaddo Committee Meeting held on Wednesday 13th January 2021 (Via Zoom)

Present

Cheryl Milne (Chair), Hilary Tucker, Angela Jones, Gareth Jones, Liz James, Pam Hudgell, Neill Wilkinson, Henry Loud, Simon Classey

In attendance

Becky Ilderton, Phil Johnson

Apologies

Ellie Classey

Cheryl opened the meeting by welcoming everyone and thanking them for attending.

1. Feedback on Panto Walk (Angela and walk team helpers – Pam, Liz, Charmaine, Hilary)

Angela reported that this had been a very successful and popular event. There had been lots of positive verbal feedback. Many participants had broken down the route into several walks and many had enjoyed looking at the pictures on the website, sometimes prompting them to go back and look for missed props!

Various feedback comments emerged from the meeting including:

- how lovely it was to see the enthusiasm from children as they found the clues;
- how lovely it had been to have this event to take part in during the Covid restrictions;
- enthusiasm from other villagers that they would have loved to have participated had they known about it;
- some disappointment about the timing of the coverage in the Henley Standard.

It was felt that we should not give the impression this was necessarily an “annual event” as normally we would hope to stage the Pantomime instead.

Cheryl thanked all those involved in what had been a very successful project and Angela agreed to gather all the organisational information together for Gareth to put on Dropbox in case we did want to run this type of event again. Gareth agreed to put the Henley Standard coverage on the Shaddo website.

ACTION: Angela and Gareth

2. Feedback on Shaddo online “Advent Calendar” (Cheryl, Henry)

Again, it was agreed that this had been very successful and a worthwhile venture. Henry reported that he had enjoyed getting the videos together and then watching them each day and Cheryl

concluded. Henry also commented that there had been no issues with the editing and YouTube preparations.

It was generally agreed that it would have been preferable to have started the preparations earlier so as to co-ordinate and schedule volunteers, recordings and production aspects, including the process, by Gareth, of uploading the videos to the Shaddo website.

Gareth and Henry reported their analysis of online traffic. There had been a high number of hits on the Shaddo website, with a surge after Christmas.

Cheryl and Henry agreed to write a summary of the event to put into Dropbox for potential future use and Cheryl thanked all those who participated.

The meeting agreed that this was certainly something to consider again for next year. It was suggested that this type of event could potentially be linked to the Pantomime (if Shaddo is able to do one next year) with short "tasters" of Pantomime items such as songs, perhaps the making of a prop, perhaps an item on costumes etc.

ACTION: Cheryl and Henry

3. Zoom "Panto Time" Quiz (Cheryl, Phil)

It was agreed that this would take place on Saturday 23 January 2021 from 7.30 – 9.00pm via Zoom.

Cheryl reported that all the "set up" work had been done and that it was now a matter of publicity. This would be a "fun" event rather than an event with a prize.

Phil joined the meeting and went through the plans for the event in detail.

It was agreed that Cheryl would send out an initial message to get some idea of potential numbers. Any follow up messages to publicise the event would be sent out as required. Details of the event would go onto the website nearer the time and a Zoom link + a reminder of the event would be sent out shortly beforehand. It was also agreed that there would be no further advertising beyond the Shaddo website.

The committee thanked Phil for all his work to date in planning this event.

ACTION: Phil, Cheryl, Gareth

4. Donation to Shaddo

Cheryl explained that, as a result of the Panto Walk, Shaddo had been offered a generous donation of over £1,000 to support the Society.

It was agreed that Shaddo would accept this very kind and generous donation and would seek to use it in the very best way possible.

As the donation will clearly cover well in excess of the cost of putting on the Panto Walk, the committee discussed the best ways to utilise the rest.

Various ideas were discussed, including:

- offering subsidised tickets for a future production;
- buying physical items to benefit the society in the longer term such as storage or technical equipment;

- using some of the money for charitable purposes (but bearing in mind that we understand the donor's intention was to support Shaddo);
- using the donation to fund events such as professional workshops or Shaddo productions which would benefit the members and could also potentially produce proceeds which could be donated to a suitable local charity.

No firm/final consensus was reached at the meeting as it was felt important not to rush and to use the money as wisely as possible.

It was agreed that any committee members with further thoughts would email them to Gareth, Hilary, Cheryl or Henry, who would collate them for future consideration. Cheryl, in her capacity as Chair, would contact the donor to formally thank them for the donation.

ACTION: Cheryl, Gareth, Hilary, Henry

5. Future events for 2021

It was agreed that it was still too difficult to plan major events at the moment.

It was also agreed that the next meeting would need to think about preparation for the Spring 2021 AGM.

It was decided that, if possible, we would look to hold an online play reading in February. Cheryl agreed to contact Peter about this but if any other committee members wanted to host one, it was agreed they would let Cheryl know.

It was further agreed that it might be possible to host a "Shaddo 20th Anniversary Quiz" later this year.

ACTION: Cheryl, [Peter], Committee

6. Date of next meeting

It was decided that this would be towards the end of February and that a suitable date would be agreed between all committee members nearer the time. Meanwhile, Hilary would send out the minutes for this meeting and Cheryl and Hilary would prepare a newsletter for the members/website (after the Panto Quiz had taken place).

ACTION: Cheryl, Hilary, Committee